



Faculty of Public Health
Committee of the Faculty of Public Health in Scotland

**Announcement of Conference
and Call for Abstracts**

Thursday 11 & Friday 12 November 2010
Dunblane Hydro Hotel

**Health, Culture and Scotland:
new challenges, new opportunities**

Annual Public Health Conference

Health, Culture and Scotland: new challenges, new opportunities

Whilst Scotland's health is improving it is clear that much still needs to be done to tackle many of the major health issues still prevalent in today's society. Alcohol, tobacco, obesity and poor mental health continue to pose challenges to the public health community. Significant inequalities in health continue and some are widening. Evidence supports a major focus on the early years in order to reduce the adverse affects of deprivation and disadvantage experienced. Some of Scotland's biggest health problems are rooted in culture – the 'system of shared beliefs, values, customs, behaviours, and artifacts that members of society use to cope with their world and with one another, and that are transmitted from generation to generation through learning'.[†]

How can the public health community identify, promote and secure the changes that are needed to improve Scotland's health? How might the recession affect our thinking? How can we better understand and influence the effect on health of cultures in Scotland? And how can we impart the importance of the early years in improving health and tackling inequalities?

These are just some of the questions we will explore in this year's programme which will feature keynote presentations from influential national and international speakers. Additionally, as in previous years, we welcome oral and poster abstracts with a particular focus on early interventions and improving health. We are also keen to hear about new and exciting work that is happening within the public health community

[†]Bates D G & Plog F Y, Cultural Anthropology, McGraw-Hill, New York, 1976

Conference organisation

This year's annual Scottish Public Health Conference is being organised by the Faculty of Public Health in partnership with the West of Scotland NHS Boards* and comprises the following planning group members:

Maggie Watts	NHS Ayrshire & Arran*
Philip Myers	NHS Dumfries & Galloway*
Aileen Holliday	NHS Forth Valley*
Susan Morris	NHS Forth Valley*
Linda de Caestecker (Chair)	NHS Greater Glasgow & Clyde*
Albert Yeung	NHS Lanarkshire*
Karen McGuigan	NHS Lanarkshire*
Andrew Tannahill	NHS Health Scotland
Emilia Crighton (Convenor)	Faculty of Public Health
Karen Tidy	Faculty of Public Health
Jessica Smith	Public Health Trainees Representative
Jill Pell	University of Glasgow
Rosie Ilett	Glasgow Centre for Population Health
Phil Mackie	ScotPHN
Ann Conacher	ScotPHN
Cheryl Goff	SHSCEvents
Richard Snowden	SHSCEvents
Jill Hopper	SHSCEvents

Conference registration

Further information regarding registration and accommodation costs will be available in the conference booking flyer which will be circulated in July/August.

Please note that acceptance of an abstract or shorter presentation application does not provide a free place at the conference. All abstract presenters, including those selected to make oral presentations, are required to register in the usual way.

A limited number of reduced fee places will be available for delegates unable to secure full funding to attend the conference.

Further information/queries

If you experience any difficulty in submitting abstracts or require further information please contact:

SHSCEvents
NHS National Services Scotland
Scottish Health Service Centre
Crewe Road South
Edinburgh EH4 2LF
Tel: 0131 275 6497
Fax: 0131 623 2525
Email: publichealth@shscevents.co.uk

Sponsorship opportunities

If your organisation would be interested in exhibiting or supporting the conference please contact SHSCEvents for further details.

Announcement of Conference and Call for Abstracts

Submission of abstracts

Within and beyond the conference theme of culture the conference organisers particularly welcome abstracts from all specialists, practitioners and researchers demonstrating effective public health around the themes shown below. However, abstracts on new and existing work on any aspect of public health will also be very welcome.

- [Early years/family](#)
- [Healthy eating](#)
- [Health related behaviour/lifestyles](#)
- [Diversity](#)
- [Economic/environmental factors](#)
- [Physical environment](#)
- [Healthcare impacts](#)

Deadline for receipt of abstracts Monday 28th June 2010

Guidance for submission of abstracts

Abstracts that do not adhere to the guidelines outlined on the abstract submission site, or are received after the closing date will not be considered.

All abstracts must be submitted online at www.shsceventsabstracts.co.uk/publichealth10/ and adhere to the guidelines which can be found on the abstract submission site.

Abstracts will be acknowledged on receipt (by email) and authors will receive notification of the selection committee's decision week commencing 20 July 2010.

Oral presentations will be allocated 15 minutes followed by discussion time.

Poster presenters will have the opportunity to present their posters over the two-day period during the lunch and refreshment breaks.

Venue

This year's conference will be held at the Dunblane Hydro Hotel. For more information please go to www.doubletreedunblane.com



Submission of shorter presentation applications

As an innovation, shorter presentations of 5 minutes have been introduced at previous conferences. These have proved successful and so will be included again this year. They should focus on the main themes of the conference.

This approach is included to enable ideas, issues, thoughts, or work in progress to be raised to allow the audience to think, reflect upon and add to in small open fora. In this way we hope to encourage even more active participation and support networking of people and ideas to link and merge from dialogues.

These presentations must be no longer than FIVE minutes in total and should seek merely to put forward the idea, linked to one of the main themes of the conference as outlined on the previous page. Agreed presentations will be aggregated around the identified theme and the session will offer sufficient presentations to encourage dialogue across and within presentations.

There will be a chair/facilitator to encourage such interlinkings.

Deadline for receipt of shorter presentation applications Monday 28th June 2010

Guidance for submission of shorter presentation applications

Submissions for shorter presentations will only require the title of the idea and the theme identified, not the submission of a full abstract.

Submissions should include the following: title of the idea, the theme identified and your contact details including current email address.

Please email applications for shorter presentations to: publichealth@shscevents.co.uk

Please do not submit these via the online abstract submission site.

Shorter presentation applications will be acknowledged on receipt (by email) and authors will receive notification of the selection committee's decision week commencing 20 July 2010.

Shorter presentation applications that do not adhere to the guidelines outlined above, or are received after the closing date, will not be considered.

Please note that shorter presentation sessions will only occur if there is sufficient interest.



Acknowledgements

The conference organising group appreciate the contributions from the Faculty of Public Health, NHS Health Scotland, NHS Ayrshire & Arran, NHS Dumfries & Galloway, NHS Forth Valley, NHS Lanarkshire and NHS Greater Glasgow & Clyde.

West of Scotland Boards



NHS Ayrshire and Arran serves a population of 365,000. The NHS Board is co-terminous and works closely with North, East and South Ayrshire Councils. Changing demographics and deprivation are key challenges.



NHS Dumfries and Galloway serves a population of 148,000. The NHS Board and Council are co-terminous with four districts of Annandale & Eskdale, Nithsdale, Stewartry and Wigtonshire. Issues associated with rurality and an ageing demographic profile are the key challenges.



NHS Forth Valley serves a population of 290,000 and covers a diverse geographical area from Killin and Tyndrum in the North to Strathblane and Bo'ness in the South. The boundaries are co-terminous with the three Local Authorities; Clackmannanshire, Falkirk and Stirling each of which has a Community Health Partnership.

The largest conurbations in the area are Falkirk and Stirling. There is a large petrochemical plant at Grangemouth.



NHS Lanarkshire extends from Kilsyth in the north to Douglas in the south and serves a population of 561,000. The NHS Board works closely with North and South Lanarkshire Councils and other partnership agencies on a common health improvement agenda.



NHS Greater Glasgow and Clyde covers a diverse geographical area and serves a population of 1.2 million. The NHS Board works closely with Glasgow City, East Dunbartonshire, West Dunbartonshire, East Renfrewshire, Renfrewshire, Inverclyde, North Lanarkshire and South Lanarkshire Councils.

SHSCEvents

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